

An Outside Look In – Tom Keating

An Outside Look In: A Multi-Dimensional Perspective of Successful Coaching

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The Dimensions...

- Athlete
- Coach
- Parent
- Athletic Director
- Principal

The Successful Coach Learns!

- Finds resources
- Networks
- Never accepts that he/she knows enough

The Successful Coach Plans!

- Plan for the *entire season*
- Plan for *every practice*.
- Plan for *every match*.

The Successful Coach Develops Relationships and Team Unity

- Promotes communication
- Establishes team culture
- Develops team identity
- Identifies player roles
- Instills a sense of pride

The Successful Coach Sets Goals

- For self, staff, and players
- For season, contests, practice
- For academics and behavior
- Set aside time for goal setting
- Goals should be measurable
 - “What does that look like?”
- Goals should be evaluated

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The Successful Coach Develops Talent

- Train during the season
- Provide opportunities off-season
- Work with younger players

The Successful Coach Trains The Mind, Body & Soul

- Get them thinking!
- Train everyday for your highest goals.
- Include competition.
- Include pressure situations.
- Lighten up once in a while.
- Save your best outburst for when you need it!

The Successful Coach

- Effectively works with others
- Copes with adversity
- Evaluates

The Successful Coach Builds Positive Relationships With Parents

The Successful Coach Understands...

- Children are the most precious part of a parent's life.
- When the kid hurts, the parent hurts.
- Most parents are supportive and rational.

The Successful Coach Understands What Parents Want:

- An experience which allows their child to:
 - Have fun
 - Develop skills
 - Develop relationships
 - Develop self-discipline and work ethic
- Fair and ethical treatment of their child.
- To be informed.

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*The Successful Coach Cultivates
The Supportive Parent*

*The Successful Coach Engages
The Apathetic Parent*

*The Successful Coach Works to Re-
direct The Disruptive Parent*

The Successful Coach

- Gets parents on board
- Anticipates parent concerns
- Sets communication guidelines

*The Successful Coach
Has Credibility*

The belief others have that you
are capable of meeting the
expectations of your position.

Lack of Credibility

- Leads to underachieving teams
- Leads to continued questioning and criticism
- Undermines coaches efforts
- Can override a coach's strengths

Credibility in Coaching

Essential Characteristics

Character

Consistency

Communication

Caring

Competency

Commitment

Confidence-Building

Our success and longevity as
coaches will be determined by our
credibility.

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Successful Coaches Understand

We are coaching kids;
not volleyball.

The Reality is...

"My sport" is part of the activities
program of the school.

We don't lose our moral identity when we
enter the athletic arena.

We are in the service industry.

The Successful Coach

- Sees the whole person
- Communicates with dignity and respect
- Puts the athlete first

Athletes see... How we deal with others

- How we address others
- How we refer to others
- How we respond to others
- Is it really in the best interest of our athletes as people to deal with others inappropriately?

Athletes see...Our behavior

- Following regulations and guidelines
- How do we handle it when something goes wrong?
- It's often the little things that matter.

It all comes down to...

The program belongs to the students and
parents of the school

We are temporary curators.

We're in the business of helping kids.